

CapitalPilot

Social Media Manager

Having recently completed our seed fundraising, and with our first investment fund launching soon, we are preparing for significant growth in demand and need to add to our existing team of energetic, committed, and driven individuals.

Capital Pilot is looking for a freelance Social Media Manager. Both strategic and executional, the successful candidate will tell our brand's story through the creation and delivery of an insight-driven social content calendar.

Capital Pilot seeks to create a full schedule of content, including resources, how-to guides, articles, portfolio spotlights, and videos.

The SMM will be a part of our digital strategy and marketing teams and will work closely with our Content and Digital Strategist, Creative Director and Graphic Designer, and Video Producer.

Term

Rolling six-month contract. Circa 10 hours per week expected. Actual hours will be determined and agreed upon once the full scope of work has been fully defined during the agreement process.

Rate

£25 - £30 / hour invoiced to Capital Pilot monthly with 30-day payment terms. This is a contractor position; please ensure you have the ability to work in business on your own account.

Location

This is a remote role. However, attendance at team meetings, conferences, and events may be required. We aim to give as much notice as possible for any meetings or events that require travel.

Role and Responsibilities

Minimum two years' experience or demonstrable proof that you can:

- Develop creative and engaging social media strategies.
- Create engaging, helpful and relevant multimedia content.
- Manage the day-to-day handling of LinkedIn, Facebook, Twitter and YouTube, adapting and planning content appropriately.
- Oversee, plan and deliver content across different platforms using tools such as Slack, Hootsuite, StoryChief, Brand24, SEMrush, Buffer, etc.
- Form key relationships with our stakeholders and portfolio companies and foster collaboration with external organisations and influencers.

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- Monthly audience and engagement reporting.

Skills and Experience

- Dynamic with outstanding attention to detail
- Understanding the wider VC / startup landscape is preferred; understanding relevant social media platforms and techniques is critical.
- Strong project management and people skills are essential. We're looking for a team player who is collaborative by nature.
- Quick-witted and calm in a crisis
- Accountable and organised with a strong sense of time management
- High-level communication skills
- Data-driven and an analytical, results-driven professional.
- Proficient in social reporting tools for extracting and reporting insight. Google Analytics preferred.
- Extremely organised and self-motivated and positive with a proactive, can-do attitude.
- Flexibility to work as part of the team Monday - Friday each week.

Working with Capital Pilot

Capital Pilot's mission is to reduce friction and bias in early-stage investment to make fundraising fairer. We provide a signal for funding to great businesses and drive growth for our innovators and our economy. The signal is our Investability Rating which combines data analytics with human assessments of a company's business model and team to provide objective insights into fundraising and scaling potential.

We focus on helping people perform at their best and are happy to be flexible on working practices to promote this. At the moment, we operate a hybrid model with a mixture of working from home and a central-London office. Capital Pilot's full time and highly committed team adopt a flat company structure where everyone's input, including contractors', is sought and valued. It's an ideal place for a contractor to roll up their sleeves, learn and make an impact on a long-term basis, where appropriate and subject to contract.

Our Investability Rating system is designed to ensure that all founders have an equal opportunity to raise funding for their businesses, irrespective of their backgrounds or their networks. This same ethos of objectivity, equality and diversity permeates all aspects of our business, and especially our approach to hiring and working with contractors.